



# Greater Hartford Women's Conference™



## Program Advertising Specifications



### *Ad Size*

### *Cost*

|   |          |
|---|----------|
| 1/8 Page (4" wide x 2.625" high)  | \$75.00  |
| 1/4 Page (4" wide x 5.25" high)   | \$150.00 |
| 1/2 Page (8" wide x 5.25" high)   | \$200.00 |
| Full Page (8" wide x 10.5" high)  | \$300.00 |
| Full Page Inside Back Cover (8" wide x 10.5" high)  | \$350.00 |
| Full Page Back Cover (8" wide x 10.5" high)   | \$400.00 |
| <i>*Optional</i> ; provide your company's literature for insertion in over 250 "Goody Bags" | \$150.00 |

### **Ad File & Artwork Specifications:**

**Acceptable File Types:** PDF, TIF, JPEG, or EPS (**NO** Word, Excel, or Pub, etc. files)

All fonts must be included in the file as either outlined or embedded.

Minimum resolution at 100% ad dimension size is 200dpi.

Will accept either RGB or CMYK. Will convert RGB into CMYK for production.

For Conference Details:

[www.GreaterHartfordWomensConference.com](http://www.GreaterHartfordWomensConference.com)

To Place Your Advertising:

**Elizabeth M. Devine** (860) 429-0435  
[devinesolutions@sbcglobal.net](mailto:devinesolutions@sbcglobal.net)



Presented by  
The South Windsor  
Chamber of Commerce



**Greater  
Hartford  
Women's  
Conference**

# Program Ad Order Form



**Company** \_\_\_\_\_

**Address** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Contact Email Address** \_\_\_\_\_

**Phone Number** \_\_\_\_\_ **Fax Number** \_\_\_\_\_

|                 |  |                             |
|-----------------|--|-----------------------------|
| <b>Ad Size:</b> | <input type="checkbox"/> 1/8 Page (4"wide x 2.625"high)                        | \$75.00 X _____ = \$ _____  |
|                 | <input type="checkbox"/> 1/4 Page (4"wide x 5.25"high)                         | \$150.00 X _____ = \$ _____ |
|                 | <input type="checkbox"/> 1/2 Page (8"wide x 5.25"high)                         | \$200.00 X _____ = \$ _____ |
|                 | <input type="checkbox"/> Full Page (8"wide x 10.5"high)                        | \$300.00 X _____ = \$ _____ |
|                 | <input type="checkbox"/> Full Page Inside Back Cover (8"wide x 10.5"high)*     | \$350.00 \$ _____           |
|                 | <input checked="" type="checkbox"/> Full Page Back Cover (8"wide x 10.5"high)* | \$400.00 \$ <b>SOLD</b>     |
|                 | <input type="checkbox"/> Company's literature inserted in "Goody Bags"         | \$150.00 \$ _____           |

**\*Please contact SWCC regarding availability if Inside Back Cover and/or Back Cover are desired.**

**TOTAL:** \$ \_\_\_\_\_

**Form of payment:**

Check (Please make payable to, "**South Windsor Chamber of Commerce/GHWC**")  
**Mail check to:** South Windsor Chamber of Commerce, 22 Morgan Farms Dr., S. Windsor, CT 06074

Credit Card      Account Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ Type of Card:  MasterCard    VISA    Discover

Name as appears on card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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